

## Bachelor of Applied Science Healthcare Administration – Major Core

**HCA 3103 Health Information Systems** (*Prerequisite: Junior*) A survey of the components, functions, and processes of information Systems and applications in healthcare organizations.

**HCA 3113 Managing Healthcare Organizations** (*Prerequisite: Junior*) Management principles for large and small healthcare organizations including the fundamental principles of planning, organizing, and leading.

**HCA 3123 Healthcare Economics** (*Prerequisite: EC 2123*) The United States healthcare system and healthcare organization management from an applied economics perspective; topics include costs, profit maximization, pricing, market structure, and government intervention.

**HCA 3203 Healthcare Marketing** (*Prerequisite: Junior*) This course explores the principles of marketing and their application in healthcare. Students will learn the essential elements of marketing strategies, including the marketing environment, customer behavior, STP, and the four Ps and their roles in healthcare industries.

**HCA 3313 Introduction to U.S. Healthcare Systems** This course explores the US healthcare system. Students examine access, quality, & cost, public health, managed care, patient services, and mental healthcare. They examine the role of healthcare professionals and providers. Students will look at how U.S. healthcare compares to other countries.

**HCA 3513 Human Resource Management in Healthcare** (*Prerequisite: Junior*) Development of efficient programs for managing human resources in large and small healthcare settings. Emphasizes ethics, equal employment opportunity, performance evaluation, recruitment, selection, education, training, labor relations, resources and capabilities, safety, and health.

**HCA 3813 Introduction to Healthcare Law and Regulation** Overview of health law in the U.S. Covers major laws & regulations that apply to healthcare, the most regulated section of our economy. You will learn that health law is overlapping layers of federal, state, and local jurisdiction.

**HCA 4013 Ethical Issues in Healthcare** (*Prerequisite: \*MGT 3113 and Junior*) Overview of ethics in healthcare organizations and on the ethical dilemmas confronting the individuals who manage them. Course discusses current controversies in public health, including such topics as privacy rights, and issues relating to health promotion.

**HCA 4303 Financial Management for Healthcare** (*Prerequisite: FIN 3123*) Concepts including budgeting, revenue cycle, cash management, investing, and risk are applied to the financial management of healthcare organizations.

**HCA 4803 Healthcare Policy** (*Prerequisite: \*HCA 3813*) Policy making/strategy making in the public and private health sectors in the United States. Governmental and corporate management of issues associated with access, cost, and quality; influences of health care and business ethics; processes of innovation. Policy formulation, implementation, assessment, and modification.

**PCS 2111 Intro to Applied Science** Introduction to the Bachelor of Applied Science emphasizing the significance of merging applied and technical coursework from student's prior Associate of Applied Science degrees with upper-level coursework from the university. It provides a foundation for students to integrate theory-based education with practical and professional skills.

**PCS 3103 Professional Leadership Strategies** (*Prerequisite: Junior*) Tailored to empower adult learners currently active in the workforce, and students with proficiency in technical fields by equipping them with practical expertise to elevate their leadership capabilities.

**PCS 4112 Professional Success Strategies Applied Fields** Designed for students in their final semester of the Bachelor of Applied Science (BAS). The course focuses on equipping students with essential skills and knowledge for successful professional transition and advancement in applied fields.