

College of Business Minors • MSU-Meridian

BUSINESS STUDENTS PURSUING A MINOR

COB students may obtain a minor in all EXCEPT General Business. COB students may be eligible for a double major and should see an academic advisor.

NON-BUSINESS STUDENTS PURSUING A MINOR

Non-Business students may broaden their education as well as expand their competitiveness in the job market with a minor in business. Students interested in pursuing a minor should consult with their major advisor to determine which one would best compliment their major.

Non-Business students should follow these steps:

1. Twelve (12) hours must be taken at MSU.
2. You must meet the required 2.50 MSU AND Overall GPA. Only one D is accepted in the minor courses.
3. Follow the course requirements and pre-requisites. No course substitutions are allowed.
4. COB enforces pre-requisites due to its prestigious AACSB accreditation. Consider pre-requisites when choosing a minor course.
5. In order to ensure recognition for a minor, include the minor on the application for your degree. The minor and major must be declared simultaneously.
6. The minor will be recorded on the transcript, but does not appear on the diploma.

MINORS AVAILABLE

ENTREPRENEURSHIP – 16 Hours

In partnership with the MSU Entrepreneurship Center, the College of Business offers a minor in Entrepreneurship to help MSU students prepare for launching and growing new business ventures. The entrepreneurship minor is available to any MSU student, regardless of major. The Minor in Entrepreneurship is designed to complement the Engineering Entrepreneurship Certificate program by allowing engineering majors to benefit from more advanced coursework in entrepreneurship.

Required:

MGT 3323 Entrepreneurship
MGT 3333 Field Studies in Entrepreneurship
BL 4243 Legal Aspects of Entrepreneurship
FIN 4323 Entrepreneurial Finance
MKT 4423 Strategic Brand Management
GE 3001 Engineering Entrepreneurship Seminar

MANAGEMENT – 19 Hours

Required:

MGT 3113 Principles of Management
MGT 3513 Intro Human Resource Management
MGT 3813 Organizational Behavior

Choose any 3 of the following:

MGT 3323 Entrepreneurship
MGT 3333 Field Studies/Entrepreneurship
MGT 3823 Responsible Leadership
MGT 4153 Management Seminar
MGT 4533 Advanced Human Resource Management
MGT 4543 Compensation Management
MGT 4563 Staffing in Organizations
MGT 4613 Cross-Cultural Management
MGT 4713 Quality in Organizations

BUSINESS ADMINISTRATION – 21/22 Hours (non-business majors)

Prepare for entrance into the world of business and/or the MBA program. Students will become familiar with basic concepts and techniques necessary for analyzing business environments, making sound business decisions, and planning one's career.

Choose any 7 of the following:

BL 2413 Legal Environment of Business
*ACC 2013 Financial Accounting
ACC 2023 Managerial Accounting
EC 2113 Macroeconomics
EC 2123 Microeconomics
*FIN 3123 Financial Management
MKT 3013 Principles of Marketing
*MGT 3113 Principles of Management
BIS 3233 Management Information Systems
*BQA 2113 Business Statistical Methods I
*BQA 3123 Business Statistical Methods II

*Pre-requisites for the MBA program.

MARKETING – 18 Hours

Required:

MKT 3013 Principles of Marketing
MKT 4413 Consumer Behavior

Choose any 4 of the following:

MKT 3323 International Logistics
MKT 3213 Retailing
MKT 3933 International Marketing
MKT 4033 International Transportation
MKT 4113 Personal Selling
MKT 4123 Advertising
MKT 4143 Sales Management
MKT 4213 Internet Marketing
MKT 4313 Physical Distribution Management
MKT 4333 International Supply Chain Management
MKT 4423 Strategic Brand Management
MKT 4533 Marketing Research
MKT 4613 Services Marketing
MKT 4513 Resort and Convention
MKT 3513 Marketing Internship

ACCOUNTING – 15 Hours

This minor is complimentary to other majors and offers basic career preparation including public, private and governmental accounting.

Note: Offered through the School of Accountancy.

Required:

ACC 3023 Intermediate Accounting I
ACC 3033 Intermediate Accounting II

Choose any 3 of the following:

ACC 3003 Accounting Info Systems I
ACC 3013 Cost Accounting
ACC 3053 Accounting Info Systems II
ACC 4013 Income Tax I
ACC 4063 Income Tax II
ACC 4033 Auditing
ACC 4023 Advanced Accounting
ACC 4043 Municipal & Gov Accounting
ACC 4053 International Accounting