

**BACHELOR OF APPLIED TECHNOLOGY  
 EVENT & HOSPITALITY SERVICES CONCENTRATION  
 PARTNERSHIP PROGRAM OF STUDY**

Student Name \_\_\_\_\_ E-mail \_\_\_\_\_

Initial Conference \_\_\_\_\_ Advisor \_\_\_\_\_

**COURSES TO BE COMPLETED AT EAST CENTRAL COMMUNITY COLLEGE**

Course	Hours	Grade	Course	Hours	Grade
ENG 1113 English Composition I	3		BIO/PHY/CHE/GG (lab required)	4	
ENG 1123 English Composition II	3		MAT 1313 College Algebra	3	
HIS 1113 Western Civilization I, HIS 1123 Western Civilization II, HIS 2213 American History I or HIS 2223 American History II	3		ENG 2223 American Literature I, ENG 2233 American Literature II, ENG 2323 British Literature I, ENG 2333 British Literature II, ENG 2413 Survey of World Literature	3	
ART 1113 Art Appreciation or MUS 1113 Music Appreciation	3		BIO/PHY/CHE/GG (lab not required)	3	
ECO 2113 Principles of Macroeconomics	3		PSY 1513 General Psychology	3	
SPT 1113 Public Speaking I	3				

**Technical Core (list 28 hours from your technical program)**

Course	Hours	Grade	Course	Hours	Grade

\*can transfer 62 hours from ECCC

Technical hours from the following programs can be applied to the Bachelor of Applied Technology:

- Business Technology
- Culinary Arts
- Hotel & Restaurant Management

## COURSES TO BE COMPLETED AT MISSISSIPPI STATE UNIVERSITY

### Arts & Sciences Core (28 hours)

Course	Hours	Grade	Course	Hours	Grade
EN 3313 Writing for the Workplace	3		SO 4503 Gender and Work	3	
MA 2113 Intro to Statistics	3		AN 2203/SO 2203 Cultural & Racial Minorities	3	
PH/CH/GG Natural Science (lab required)	4		PSY 4813 Positive Psychology	3	
PHI 3013 Business Ethics	3		HI 4243 American Life & Thought	3	
CO 3803 Principles of Public Relations	3				

### Business Core (28 hours)

Course	Hours	Grade	Course	Hours	Grade
BIS 3233 Intro to Management Information Systems	3		MKT 4613 Services Marketing	3	
MGT 3114 Principles of Management & Production	4		MKT 4423 Strategic Brand Management	3	
MGT 3513 Intro to Human Resource Management or MGT 4613 Cross Cultural Mgt	3		MKT 4513 Resort-Convention Marketing	3	
MGT 3823 Responsible Leadership or MGT 3323 Entrepreneurship	3		MKT 3513 Marketing Internship	3	
MKT 3013 Principles of Marketing	3				

### Electives (6 hours)

Courses	Hours	Grade	Courses	Hours	Grade
Arts & Sciences Upper Division Elective	3		Other elective from approved list	3	

\*\*\* NOTE: Questions about approved course substitutions should be directed to the MSU advisor.