

**DR. STACEY REYNOLDS MCNEIL**

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**EDUCATION**

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Apr 2017                      **JACKSON STATE UNIVERSITY**, Jackson, MS  
Ph.D. in Business Administration (AACSB)  
Major: Management

Dissertation Title: *The Impact of Entrepreneurial Self-Efficacy and Person-Environment Fit on Turnover Intentions among Top Management Women*

Dec 1998                      **GEORGIA STATE UNIVERSITY**, Atlanta, GA  
Master of Business Administration  
Concentration: Marketing

May 1992                      **JACKSON STATE UNIVERSITY**, Jackson, MS  
Bachelor of Science  
Major: Mathematics

Mar 1992                      **GEORGIA INSTITUTE OF TECHNOLOGY**, Atlanta, GA  
Bachelor of Mechanical Engineering  
Major: Mechanical Engineering

**CERTIFICATION, TRAINING, AND LICENSURE**

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June 2019                      Creativity and Innovation Certificate, International Council for Small Business, Washington, DC

Jun 2018                      Global Social Entrepreneurship, International Council for Small Business, Washington, DC

Jun 2015                      Quality Matters Certification

Jan 2013                      Certificate in Leadership Coaching, Georgetown University, Washington, DC

Jun 2011                      Certificate in Spiritual Formation, Columbia Theological Seminary, Atlanta, GA

Jun 2010                      Price-Babson Symposia for Entrepreneurship Educators, Babson College, Babson Park, MA

Jan 2009                      United States Association for Small Business and Entrepreneurship Doctoral Consortium, Anaheim, CA

Jun 2008

Organizational Behavior Teaching Society Doctoral Institute,  
Babson Park, MA

## **ACADEMIC AND ADMINISTRATIVE APPOINTMENTS**

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**Mississippi State University - Meridian Division of Business**, Assistant Clinical Professor/  
Instructor, Interim Director Professional MBA Program, Meridian, MS, August 2016 - Present

Courses Taught Face to Face, Blended, and Online (Blackboard and Canvas)

MGT 8123 – Strategic Business Consulting

BUS 4853 – Business Policy

MGT 3114 – Principles of Management and Production

MGT 3213 – Organizational Communications

MGT 3323 – Entrepreneurship

MGT 3333 – Field Study in Entrepreneurship

MGT 3813 – Organizational Behavior

MGT 3823 – Responsible Leadership

MGT 4613 – Cross Cultural Management

MGT 4990/6990 – Special Topics in Management – Social Entrepreneurship

**Fort Valley State University**, Visiting Lecturer, Fort Valley, GA August 2014- August 2015

Courses Taught Face-to-Face and Hybrid (Desire to Learn)

BUSA 3103 – Financial Management

BUSA 3213 – Statistics for Business

BUSA 4353 – International Business

ECON 3393 – Labor Economics

MGNT 4353 – Small Business Management

**Jackson State University**, Graduate Assistant, Jackson, MS Jan 2006- May 2008

ENTR 381 – Entrepreneurship and Small Business Mgmt, Teacher Assistant & Team Instructor

ENTR 483 – Marketing for Entrepreneurs, Instructor

MGNT 330 – Management to Organizations, Instructor & Online Coordinator

MGNT 416 - Organizational Behavior, Teacher Assistant & Guest Lecturer

BEAS 790 – Teaching Methods in Business (Doctoral), Teacher Assistant & Guest Lecturer

**RESEARCH INTERESTS**

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Social Entrepreneurship  
Women and Minorities in Entrepreneurship  
Top Management Women  
Teaching Methods in Management

**GRANTS**

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Summer 2007                      University Scholars Jackson State University, Author and assistant to Dr. D. Rana.

**ACADEMIC AWARDS AND HONORS**

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Mississippi State University - Meridian Division of Business Teaching Award (2018)  
Mississippi State University - Meridian Division of Business Service Award (2018)  
Mississippi State University - Meridian Division of Business Teaching Award (2017)  
Beta Gamma Sigma (2017-Present)  
Jackson State University College of Business Most Outstanding Ph.D. Student (2007)  
Alpha Epsilon Lambda (2006-Present)  
Magna cum Laude Graduate (1992)  
Phi Kappa Phi Honor Society (1989-Present)  
AT & T Bell Laboratories Scholar (1988-1991)  
Georgia Institute of Technology Most Outstanding Dual Degree Student (1990)

**COMMITTEE, ORGANIZATIONAL, AND PROFESSIONAL SERVICE UNIVERSITY**

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Mississippi State University Faculty Senate Clinical/Instructional Faculty Task Force - (2019)

United States Association for Small Business and Entrepreneurship (USASBE) - Membership Committee – (2019)

United States Association for Small Business and Entrepreneurship (USASBE) Conference Moderator/Facilitator – (2019)

Management Organizational Teaching Society (MOBTS) Conference – Reviewer (2019)

Mississippi State University Meridian Division of Business – Professional MBA Reception and Information Sessions (2018, 2019)

Mississippi State University Meridian Division of Business – Professional MBA Leadership Skills - Visioning Workshop (2018)

Mississippi State University Meridian Division of Business – Lead Advisor Collegiate DECA (2018-Present)

Mississippi State University Meridian Division of Business – Dinner Etiquette Program Director (2018)

Mississippi State University Meridian Division of Business – New Student Orientation Workshops (2017, 2018, 2019)

Mississippi State University Meridian Division of Business – Welcome Back Social (2017, 2018, 2019)

Academy of Management Conference Paper Reviewer Entrepreneurship, Strategy and Management Spirituality and Religion Division (2007, 2016)

Fort Valley State University - Advisor Entrepreneurship Club (2015, 2016).

SCORE – Atlanta/ Middle Georgia Volunteer (2015)

Women of Color Entrepreneurs Conference – Guest Presenter – Status of Minority Women-Owned Businesses: Opportunities and Challenges (2011)

Tuskegee University College of Business – Guest Lecturer in BUSN 312- Sales Management (2009)

Ph. D. Project – Management Doctoral Students Association Conference, Guest Presenter – Research (2008)

Jackson State University Department of Entrepreneurship and Development Fast Pitch Competition – Committee Member and Statistician (2007, 2008)

Jackson State University Department of Entrepreneurship and Development Business Plan Competition - Committee Member and Judge (2006)

Jackson State University Department of Management and Marketing – Guest Speaker in MKT 466 – Marketing to Organizations and MKT 462- Marketing Strategy and Policy (2006)

## **CONSULTING POSITIONS**

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Opportunity Partners for Success – Leadership and Entrepreneurial Coaching CEO

American Institute for Managing Diversity – Advisory Board

Raycor Consulting – Advisory Board

## **RESEARCH**

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### **Conferences and Proceedings**

- Horn, D., Randle, N., and McNeil, S. (2019, October) *A Comprehensive Framework to Measure the Success of Workplace Wellness Programs*. Presentation at Southern Management Academy Conference, Norfolk, VA.
- McNeil, S. and Randle, N. (2019, June) *Accessing the Vision Within: Creative Visualization Experience in an Active Learning Framework*. Proceedings for Management Organizational Behavior Teaching Society Conference, Ramapo, NJ.
- McNeil, S. (2019, January) *Practical Active Learning across the Life Cycle of the Social Entrepreneurial Firm*. Presentation at United States Association for Small Business and Entrepreneurship, St. Petersburg, FL.
- Randle, N., and McNeil, S. (2018, October) *Engaging the Professional MBA Student through Active Learning: Dinner Theater and Vision Board Experience*. Proceedings for Midwest Academy of Management Conference, St. Louis, MO.
- Horn, D., Randle, N., and McNeil, S. (2018, March) *Examining the Success of Workplace Wellness Programs: Applying the DeLone and McLean Model*. Paper presented at the Society for the Advancement of Management Conference, Arlington, VA.
- McNeil, S. (2012, January) *Fuzzy Front End of New Product Development for Entrepreneurial Firms*. Paper presented at the United States Association for Small Business and Entrepreneurship Conference, New Orleans, LA.
- Gibbs, S., Blockson, L., and McNeil, S. (2011, November) *Status of Women-Owned Small Businesses*. Presentation at Paper presented at Women of Color Entrepreneurs Conference, Jackson, MS.
- Robinson, S. Horn, D., and McNeil, S. et al (2011, August) *Turkish Women Entrepreneurs: Do Work-Family Interface Theories Apply?* Presentation at the Academy of Management, San Antonio, TX.
- McNeil, S. et al (2008, June) *Reflections on the Organizational Behavior Teaching Society Doctoral Institute*. Presentation at the Management Organizational Behavior Teaching Society Conference, Wesley, MA.
- Rana, D. & McNeil, S. (2007, October). *Analyzing Impact of Strategic Planning on the Quality of Health Care Benefit Plan Offerings in Small and Medium Size Enterprises*. Paper presented at the International Academy of Business and Economics Annual Conference, Las Vegas, NV.

### **Research in Progress**

*Engaging the Professional MBA Student through Active Learning: Dinner Theater and Vision Board Experience.*

*Examining the Success of Workplace Wellness Programs: Applying the DeLone and McLean Model.*

*Comparing the Assessment of Students' Business Writing Skills between Business Professors and the University's Writing Coordinator.*

*Analyzing Impact of Strategic Planning on the Quality of Health Care Benefit Plan Offerings in Small and Medium Size Enterprises.* (Research supported by a Grant from the University Scholars of Jackson State University)

*The Fuzzy Front End of New Product Development*

*Spirituality in the AMJ, AMR, SMJ, and HBR: An Analysis from 1985-2005*

*Turkish Women Entrepreneurs: Do Work –Family Interface Theories Apply?*

## **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

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**IMAGES USA**, Atlanta, GA: Co-Founder, Corporate Officer (1989-2009); Chief Financial Officer/ Chief Operating Officer, 1999-2005

**Amoco Polymers/ BP**, Atlanta, GA: Technical Sales Representative, 1994-1999

**Amoco Production Company**, Houston, TX: Facilities Engineer, 1992-1994

**Georgia Tech Alumni Association**, Atlanta, GA: Intern, Spring 1992

**AT & T Bell Laboratories**, Naperville, IL and Whippany, NJ: Intern, Summer 1989,1990

**IBM**, Manassas, VA: Intern, Winter 1987, Fall 1988

**MIT Lincoln Labs**, Lexington, MA: Intern, Summer 1987, 1988

## **PROFESSIONAL ASSOCIATION MEMBERSHIPS**

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### **University**

Member, Jackson State University Doctoral Student Association (2008) – Secretary (2005), Treasurer (2006)

### **Other**

Member, Management Faculty of Color, (2017- present)

Member, Society of Industrial and Organizational Psychologist (2010 - 2011)

Member, United States Association of Small Business and Entrepreneurship (2008 – Present)

Member, Academy of Management (2005-Present)

Member, PhD Project Management Doctoral Student Association (2005-2017)

Member, Jackson State University National Alumni Association, Inc. (2000-Present)

Member, Georgia Tech National Alumni Association, Inc (1992 – Present)

